

ENCLOSURE C3

Maria Frellesen Pedersen, Flemming Krih, Thomas Trondal, Nicklas Ansbjerg:

” The climate behaviour of the Danes: Two meat-free days a week no problem”.

Fyens Stiftstidende. August 6, 2019. Excerpts.

Jan Bierbaum, 66 years, Aarhus:

”One of the things I do without, in order to be more climate conscious, is the car. I do not own a car anymore. I do without it, because it is not environmentally friendly and costly at that. This is why I use public transportation. The same thing goes for holidays. I am glad to do without the plane. I have only flown three times in my life, and two of these times were work-related.

Note: The newspaper has been on the street and asked 13 Danes how far they are willing to go in their consumer behaviour for the climate.